

be called the new founder of the northern kingdom. He established a splendid new capital. He set the power of the kingdom on a much firmer foundation than it had been before and his ministry lasted much longer than any previous dynasty. He undertook a policy of making friendships with the smaller nations round about and he made friendship with the southern kingdom. From this time on for a while we do not find the wars between the southern kingdom and the northern kingdom that were almost constant up to this point. He also made friendship with a region to the north of him, the land of Phoenicia. We looked at the map last time and I think we want to look at it again. On this map ~~the~~ empire of David and Solomon we mentioned Syria, this great region up here which runs way down into here. It was held by David and Solomon, but beyond Syria here over to the left is this land of Phoenicia which today is the Republic of Lebanon. You have noticed how narrow the region is. It is a long, narrow region. The reason for that is that the Lebanon Mountains, ^{the} a long mountain range of Lebanon and then the long range of Anti-Lebanon, two long ranges with a narrow valley in between shut off that little narrow region there along the coast from the inland territory. Consequently there is no back country to that territory there. It is very difficult to get from inland Syria across these two mountain ranges into that little area along the coast that we call Phoenicia. The land is also not one which is particularly fertile. There is plenty of water because there is much snow in the mountains and so it is not in any sense a desert region, but it is a very rocky region with many hills, and not a region which is in itself such as you would think would produce a high civilization. Over against these disadvantages, however, Phoenicia has certain very ^{great} ~~good~~ advantages. One of them is that they in very early times perfected a method of dying there. The purple of Tyre became famous all through the ancient world. This purple which was called "Canaanite Wool", the wool of this region ~~was~~ dyed with this purple color was famous well through the ancient East. This of course, was quite a source of income for the area. In addition to this there was another great advantage which Phoenicia possessed. though it did not