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because we don't want to be unnatural. We don't want to be artificaial. Well most of us have become artificaial. If we were natural we would have pleasant voices most of us. I found this man yrs. ago gave exercises I thought were most excellent. He would have you whisper. And he would usually the phrase, Ho everyone that thirsteth, and you would whisper that and making no shange in your whole situation, simply turn on the voice and with most poeple the voice quality is at least 3 times as good when you do that as your ordinary way of speaking because you have become affifical artificial in your speaking. But you don'thear yourself. You have no idea what you sound like but other people do. Someone was telling me just this morning, He said, there was a man who graduated from the Sem. and we worked with him and worked with him to imporve his voice and his manner of speaking and he said before he graduated he gave some very fine messages, very well given. Nowhe has a very nice little church down in the state of Va. and some people are devoted to him, but the church just does not grow. And somebody said his content is excellent, but his manner of speaking is not attractive. You have to force yourselve to listen. He learned how to speak so people would listen, so people would enjoy hearing him. He learned how to do it, but he did not make it a habit. So now he is giving good truths to a little group of people who are being really blessed by him, but he could be reaching 4 times as many. I mentioned to this man whom I was talking to this morning. I said, You know I think 95% pf of people are more interested in what your voice sounds like and whether you have variety. They don't consciously notice that but that's what affects them -- what your voice sounds like, whether you have variety of delivery and whether you have interesting things in what you say then they are in the real message that you give them. And he said I hate to realize its a fact but I believe it is -- 95% of people are. Now there are some people who learn to speak in a very effective way and learn to tell interesting things and people just flock in to hear them and then they don't given them anything. And that's terrible. But we are trying to train people who will have the truth who will understand the Kpr 1/s/ Word, who will have much to give. But 0 how hard it is to get people to realize the importance of giving it in a way that people will take in If you speak well, you're doing the work and the people automatically listen and they don't have to try. If you don't, if they are going to get anything, they have to force

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